



M1 L1

Lesson 1: What is Research and its significance?

TARGET

- ✓ Define what research is
- ✓ Identify the significance and uses of research
- ✓ Understand several forms of research
- ✓ Introduce reasons for conducting qualitative research

PRACTICAL RESEARCH 1

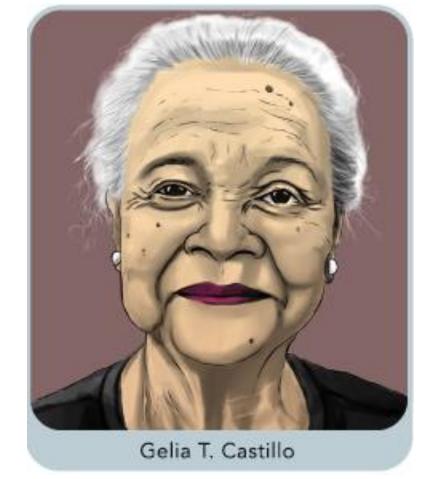
WHAT IS RESEARCH?

GELIAT. CASTILLO

- A distinguished rural sociologist
- Was conferred the title of National Scientist in 1999
- Conducted pioneering research on agricultural production system, farmer credit, women empowerment, economic inequality, and health concerns.
- Provided a voice for many underprivileged rural farmers and households and sought to narrow inequalities in Philippine society through her research.

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WHAT IS RESEARCH?

Research

- involves a careful and systematic collection and analysis of information to produce or enhance our knowledge and understanding of a subject matter or topic of interest.

- plays a crucial role in the advancement of knowledge, ideas, and theories in virtually all fields of endeavor.



FORMS OF RESEARCH

1. Scientific Research

- Designed to learn about the physical world and discover how it works.
- It includes fields such as physics, chemistry, biology, astronomy, computer science, computer engineering, artificial intelligence, and cryptography.

2. Social sciences and humanities

- Encompass studies that deal with human society, culture, and the interaction and relationships between its members.
- It includes branches like anthropology, sociology, communication studies, area studies, linguistics, demography, and geography.



FORMS OF RESEARCH

3. Historical research

- Pertains to events in the past and the interpretation of such events.
- Historical methods are the techniques and methods used for this study.

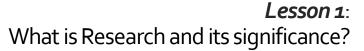
4. Business research

- Conducted to solve business and management problems.

5. Non-empirical research

- Includes theoretical studies related to cosmological phenomena and mathematics.

PRACTICAL RESEARCH 1





INTEGRATE

In what aspects of your daily life do you use research? How is it useful for you and those around you?

PRACTICAL RESEARCH 1

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WHY IS RESEARCH DONE?

- ✓ To gain new knowledge
- \checkmark To add to the existing knowledge
- ✓ To support or debunk existing theories
- \checkmark To develop new theories or ideas

